

# What's New! from AFS

MEAT/POULTRY | SEAFOOD | FROZEN ENTREES | SAUCES | SIDE DISHES | BAKERY PRODUCTS | SNACK FOODS | BEVERAGES

## Advanced Food Systems' products help create "Better For You" foods.

"Better for you" foods - foods that are low in salt, low in fat and fortified with vitamins, minerals and fiber, yet still taste good. That's the challenge many food processors face. The expert culinary and food science team at AFS creates custom ingredient systems that address these challenges.

Lowering salt intake, especially in children, is at the forefront of the wellness drive. AFS *Flavor Booster* Systems reduce sodium as well as enhance flavor profiles. **Cheese Boosters** reduce salt by replacing a portion of high sodium cheese without affecting the flavor impact. New and improved versions of the Cheese Boosters have cleaner labels and are more cost effective. **Savory Flavor Booster Systems** add savory flavors without high levels of salt and are a clean label, cost effective alternative to HVP and I&G.

Fat reduction is also important in the healthy eating campaign. **Chef-Ready®** soup, sauce and dressing bases can be used to create products with less fat while maintaining all of the flavor and texture. **ReadiCream®** is a product line designed to replace high fat Heavy Cream and Half & Half in sauces, soups and bakery products while improving texture and stability.

AFS also develops fortifying systems for numerous products. These include vitamin, mineral and fiber supplements to beverages,

dressing and baked items, making them "Better For You" without sacrificing texture and flavor.

Clean label, preservative free and allergen free are also key elements of focus in developing "Better For You" foods. AFS offers several systems that address all of these concerns. **Actobind®**, **TenderBite®** and **SeasonRite®** brands are marinade systems for beef, chicken, pork and seafood that are phosphate free and use native starches.



For additional information on our "Better for you" systems, please contact Technical Service at (800) 787-3067 or [lab@afsnj.com](mailto:lab@afsnj.com).

**Advanced Food Systems, Inc.:** developers and manufacturers of custom ingredient systems for the perfect balance of flavor and texture!



Advanced Food Systems, Inc.

## Custom Ingredient Systems

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